

() **ECONOMIC DEVELOPMENT**

ORGANISATION	MAIN PURPOSE OF GRANT	TOTAL COST OF PROJECT	AMOUNT OF GRANT APPLIED FOR	GROUP'S CONTRIBUTION	LATEST BANK BALANCE	GRANT AWARDED 1999/00	RECOMMENDED GRANT
Irvine Valley Regeneration Partnership, 48/50 Main Street, Newmilns	Printing of tourist brochure "Discovering the Irvine Valley"	£1,300.00	£900.00	£300.00 and local businesses have contributed £100.00	£1,990.00	Nil	£900.00 subject to provision of a second printing quote.

COMMENTS:- The company was funded in 1999 and has built on the work of the former Newmilns Generation Trust. The company's objectives are to work towards the environmental, social and economic regeneration of the Irvine Valley area for the benefits of the residents, the business community, visitors to the area and the public as a whole.

The Assessing Department (Development Services) supports the application, recommending an award of £900.00 subject to the company providing an alternative quote for the work. The Assessing Officer states that the application addresses regeneration and tourism in the Irvine Valley. The expenditure would allow the Group to prepare a colour publicity/tourism brochure which informs visitors to the area the attractions they can visit , this helping local businesses survive, helping to sustain the area.

The group have approximately £1,990 at December 2000. However, it should be noted that a large proportion of these funds are committed to other projects, e.g. paths.

The group have only submitted quotes from one company which is local to the area, and state that no other local company can supply the brochures.

The project appears worthwhile. However, the company needs an early decision to allow them to place the order for the work in time for spring and summer visitors.

JM/LR

AGENDA